

STATEMENT OF CAPABILITY



- WINTA is an incorporated company which operates within the regulatory framework provided by the NZ Companies Act 1993 and the WINTA Constitution.
- The shareholders comprise Indigenous tourism organisations from Australia, Canada, Nepal, New Zealand, Sweden and USA. The shareholders are responsible for appointing the WINTA Leadership Council and the Managing Director.
- WINTA commenced as an Alliance in 2012 and incorporated in 2014.
- WINTA's Director is based in New Zealand but other personnel are located internationally.
- International industry partners include: Adventure Travel Trade Association, Pacific Asia Travel Association, Tourism Education Futures Initiative, Indigenous Tourism Association Canada; Western Australia Indigenous Tourism Operators Council.

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Website: www.winta.org

CORE COMPETENCIES

- Promoting the survival, dignity and well-being of the Indigenous peoples, by advancing Indigenous human rights through tourism consistent with the standards articulated by the United Nations Declaration on the Rights of Indigenous Peoples (2007); and
- Championing the implementation of the Larrakia Declaration (2012), as recognised and supported by the UNWTO to facilitate, advocate and network with each affiliated Indigenous tourism body and with industry, governments and multilateral agencies; by
 - Designing Consultative processes that enable informed decision-making by communities in tourism
 - Fostering community enterprise through the collaborative design of local capacity building programs and associated systems development
 - Supporting corporate social responsibility by building bridges between Indigenous communities and industry, governments and multilateral agencies
 - Supporting Public Policy with project research that enables evidence-based policies for localized benefits, resilient communities and sustainable development.

PAST PERFORMANCE

WINTA's core personnel have contributed to the international development of principles and guidelines for best practice in tourism which respect the rights of Indigenous peoples including:

- The Larrakia Declaration with PATA and the UNWTO;
- Indigenous Tourism & Human Rights in Asia & the Pacific Region. Review, Analysis, & Checklists, with PATA;
- Recommendations on Sustainable Development of Indigenous Tourism for the World Committee on Tourism Ethics
- Indigenous People and the Travel Industry: Global Guidelines to Good Practice with Planeterra & GWU.

WINTA core personnel have undertaken Indigenous community tourism projects for governments and Indigenous organisations in colonized countries including: Australia, Chile, Canada, Nepal, NZ, Sweden and USA.

DIFFERENTIATORS

- WINTA is the only global, Indigenous governed and managed, organisation that specialises in the development of tourism consistent with the rights of Indigenous peoples and is specifically acknowledged by the UNWTO in this field;
- Personnel in WINTA's Global Network comprise Indigenous and non-Indigenous personnel covering some 60 countries, who collectively provide a broad spectrum of disciplines relevant to the development of Indigenous tourism: research, policy and program development, network development, curriculum development, training, product development and sales & marketing.
- WINTA works supportively with existing in-country support organisations to foster their sustainable operation